



CoffeeMM Roastery

Coffee Beans Catalogue 2024



C O N T E N T S

OUR STORY 02

SIGNATURE COFFEE 03

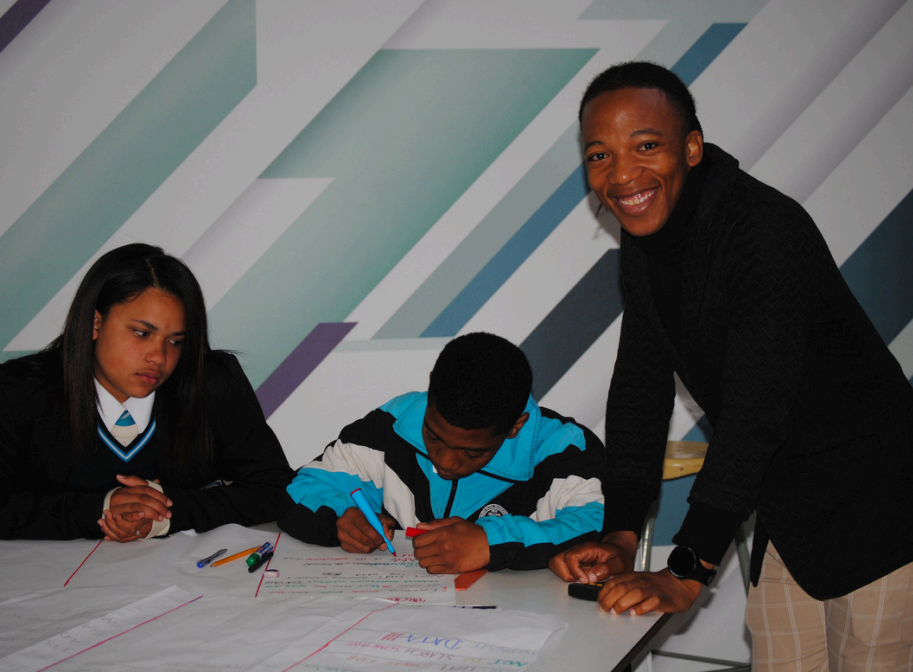
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**COFFEE
FUELS
OUR
DREAMS**



THE STORY OF COFFEEMM

We are a brand driven by the desire to make a difference, mainly amongst the youth of South Africa and in the coffee industry. We believe that through empowering others through what we do, we create a ripple effect that benefits individuals, communities and our nation as a whole.

**“COFFEE IS THE VEHICLE
THROUGH WHICH WE CAN
DRIVE POSITIVE CHANGE.”**

Our journey is one of resilience amongst many obstacles, but our commitment to the bigger picture is our Northern Star. Our journey towards a better world is reflected in every decision we make, from the sourcing of our coffee beans to the social initiatives in our communities. Coffee fuels our dreams because, for us, coffee is the vehicle through which we can drive positive change.

We are proud to say that we are a brand with a conscience. We are dedicated to being the change we want to see in the world by reimagining the coffee experience. Our commitment to responsible business practices drives our pursuit of a better world, one cup at a time.

Visit our website: <https://coffeemm.co.za/>



PREMIUM SIGNATURE COFFEE

Argon Blend

Crafted for a smooth and inviting cup of coffee, this Arabica blend hails from various origins. Expect a velvety combination of sweet chocolate notes and rich creaminess, perfect for any hour.

ROASTED ON
DEMAND TO YOUR
DESIRED PROFILE.





PREMIUM GOURMET COFFEE

African Alchemy

Nestled on the slopes of Kenya's majestic Mount Elgon, these beans boast a vibrant and complex profile. Expect a lively dance of sweet fruit notes, hints of earthiness, and a clean, refreshing finish.



ROASTED ON
DEMAND TO YOUR
DESIRED PROFILE.



PREMIUM GOURMET COFFEE

Murchison Mist

From the lush highlands of Uganda, Argo beans are renowned for their well-rounded and approachable flavour profile. Expect a smooth and inviting taste accented by a captivating hazelnut aroma, perfect for enjoying any time of day.

ROASTED ON
DEMAND TO YOUR
DESIRED PROFILE.





PREMIUM GOURMET COFFEE

Serra Dourada

Harvested from the vibrant Cerrado region of Brazil, these beans are renowned for their smooth and balanced flavour profile. Expect a delightful wave of creamy sweetness with hints of caramel and rich chocolate, creating a truly satisfying cup.



ROASTED ON
DEMAND TO YOUR
DESIRED PROFILE.



PREMIUM GOURMET COFFEE

Sidamo Abyss

From Ethiopia's ancient highlands, Sidamo beans offer a captivating balance of floral aroma and a smooth, full-bodied cup. Expect a balanced cup with moderate acidity and a robust African kick – perfect for espresso.

ROASTED ON
DEMAND TO YOUR
DESIRED PROFILE.





PREMIUM GOURMET COFFEE

Volcán Vigor

Nestled amidst Guatemala's volcanic highlands, these beans are celebrated for their delightful sweetness. Expect a smooth and inviting cup with a medium to full body, bursting with rich cocoa and subtle chocolate notes.

ROASTED ON
DEMAND TO YOUR
DESIRED PROFILE.



PREMIUM SPECIALTY COFFEE

Burundi Kayanza

Grown on the lush slopes of Burundi's Kayanza region, these premium Arabica beans boast a cupping score of 85.

Expect a vibrant cup with a strong, acidic kick, balanced by a captivating hazelnut aroma.

ROASTED ON
DEMAND TO YOUR
DESIRED PROFILE.





PREMIUM SPECIALTY COFFEE

Colombia Bucca

Flourishing in the heart of Colombia's Bucca region, these premium Arabica beans impress with a cupping score of 86. Expect a delightful wave of strong caramel sweetness with a nutty undertone, complemented by a bold aroma.

**ROASTED ON
DEMAND TO YOUR
DESIRED PROFILE.**



PRODUCT OVERVIEW



Argon Blend - Signature Coffee

- Arabica Blend
- Chocolate notes
- Rich creaminess
- Available as 250g, 500g or 1kg
- Available as grounds or beans



African Alchemy - Gourmet Coffee

- Origin: Kenya
- Fruit notes and hints of earthiness
- Refreshing finish
- Available as 250g, 500g or 1kg
- Available as grounds or beans



Murchison Mist - Gourmet Coffee

- Origin: Uganda
- Well-rounded taste
- Hazelnut aroma
- Available as 250g, 500g or 1kg
- Available as grounds or beans



Serra Dourada - Gourmet Coffee

- Origin: Brazil
- Smooth and balanced cup
- Caramel and rich chocolate notes
- Available as 250g, 500g or 1kg
- Available as grounds or beans



Sidamo Abyss - Gourmet Coffee

- Origin: Ethiopia
- Balanced and full-bodied cup
- Moderate acidity
- Available as 250g, 500g or 1kg
- Available as grounds or beans



Volcán Vigor - Gourmet Coffee

- Origin: Guatemala
- Smooth, medium to full-bodied cup
- Rich cocoa and sweet chocolate notes
- Available as 250g, 500g or 1kg
- Available as grounds or beans



Burundi Kayanza - Specialty Coffee

- Origin: Burundi
- Cupping Score: 85
- Strong, acidic kick with hazelnut aroma
- Available as 250g, 500g or 1kg
- Available as grounds or beans



Colombia Bucca - Specialty Coffee

- Origin: Colombia
- Cupping Score: 86
- Bold aroma with caramel and nutty notes
- Available as 250g, 500g or 1kg
- Available as grounds or beans



Get in Contact:

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Proudly South African | Roasted in Stellenbosch | Sourced Ethically